

# New Mexico Bioscience Authority (BSA) Board of Directors Regular Meeting March 23, 2022, 11:30 AM – 1:00 PM

317 Commercial St. NE, Suite 311, Albuquerque, NM

Present: Dale Dekker (Chair), Greg Byrnes, Jennifer Gifford, Tom Kieft, Paul Laur, Scott

McLaughlin, Nora Sackett, Tanner Schaub, Prisca Tiasse **Absent:** Sheryl Arvizu, Christos Christodoulou, David Perkins

**Staff Present:** Stephanie Tofighi, Sterling Nichols, Ryan Cangiolosi

| #  | Agenda Items                                       | Board Actions   |
|----|--|---|
| 1. | Call to order and<br>Confirmation of Quorum        | The Chair called the meeting to order at 11:34 AM. A quorum was confirmed.  |
| 2. | Approval of Minutes:  • February 23rd BOD  Meeting | The Chair called for a motion to approve the February 23 <sup>rd</sup> meeting minutes.  A motion was made by Scott McLaughlin with a second from Tanner Schaub.  |
|    |  | A roll call vote of all board members was called with seven in the affirmative, none in opposition, one in abstention and four absent. The vote was as follows:   |
|    |  | Arvizu-Absent, Byrnes-Affirm, Christodoulou-Absent,<br>Dekker-Affirm, Gifford-Absent, Kieft-Affirm, Laur-Affirm,<br>McLaughlin-Affirm, Perkins-Absent, Sackett-Abstain,<br>Schaub-Affirm, Tiasse-Affirm   |
| 3. | Announcements and Chair's Report                   | Director Jennifer Gifford joined the meeting at 11:42 AM.   |
|    |  | The Chair opened the meeting by welcoming Nora Sackett from the state's Economic Development Department (EDD) to the Bioscience Authority Board of Directors. Sackett was appointed by New Mexico Cabinet Secretary Alicia Keyes to serve on the board as her designee. The Chair asked Director Sackett if she would take former Director Greenberg's position on the Finance Committee to which |



Sackett confirmed. The importance of strong advocacy from the EDD was reiterated by the Chair in that the Biosciences was identified as one of the strategic industry clusters in the Stanford Research Institute' Strategic Plan released in October of 2021.

The Chair informed the BOD that Director Boisvert has resigned due to work commitments though she expressed an interest in continuing to support the BSA. While serving on the board, Boisvert made great contributions to the BSA including leading the BOD's Strategic Planning session in April 2022. That Executive Summary was shared with the Board. The Chair has asked Director Paul Laur to serve on the Executive Committee as Boisvert's replacement; Laur agreed.

An update on the following was provided by the Chair.

## **2023 Legislative Session**

The following board members and participants were recognized by the Chair for their successful efforts during the recently closed legislative session.

- NMBSA Strategy and policy Director Ryan Cangiolosi - The Chair thanked Cangiolosi for his diligence, support and guidance through the legislative process.
- Michelle Henrie Henrie was exceptional in providing information, advocacy and support for the legislators and committees.
- ➤ NMBSA Executive Director Stephanie Tofighi —
  Tofighi dedicated her time to provide assistance and
  key testimony during the legislative committee
  hearings while being in attendance to witness the
  successful vote for the BSA's Senate Bill 382 (SB382).
- ➤ NMBSA Director Paul Laur Laur served as the subject matter expert in support of the legislators as they presented the bills to the committees as well as sitting in the chamber to get SB382 passed by the



House and Senate. The Chair commended Laur for dedicating his time to attend the meetings in person.

- ➤ Former NMBSA Director Stuart Rose Rose provided his support in committee hearings.
- NMBSA Director Greg Byrnes Byrnes also provided support in committee hearings, and in his capacity as ED of NMBio, deployed members to provide support on behalf of the BSA during the committee hearings.
- ➤ Bill Sponsors: Senator George Munoz, Senator Martin Hickey The Chair expressed his gratitude towards both Senators for believing in the mission and vision of the BSA. Sen. Munoz was instrumental when the BSA was formed in 2017 and authored the original legislation to formally recognize the Authority.
- State Representative Day Hockman-Vigil Vigil was acknowledged for carrying the bill in the House and getting it passed with a 67-0 vote.

The Chair defined the efforts during the legislative session as exemplary teamwork which will benefit the BSA in the coming years. Also, as a result of the legislature passing, the Chair and acting President Christos Christodoulou authored a letter that was sent to the Governor encouraging her to sign Senate Bill 382 and House Bill 2 which is the funding bill for the state budget, and for the \$25 Million Co-Investment fund.

# **April 27<sup>th</sup> NMBSA Board Meeting in Socorro**

Plans for holding a full board meeting in-person at New Mexico Tech in Socorro, NM is still being planned. The meeting will take place on Thursday, April 27<sup>th</sup>. The Chair reminded the BOD to look out for more forth coming details.

The Chair concluded his announcements and report.



# 4. Executive Director's Report

Executive Director (ED) Stephanie Tofighi began her report thanking everyone who participated in the Legislative process. Tofighi personally thanked Director Paul Laur for his expertise and suggesting that the BSA work with Michelle Henrie. Her knowledge of what the BSA was trying to accomplish, what needed to be addressed, who the BSA needed to talk to and how the BSA should talk to members of the committee was invaluable. Having Henrie present allowed for the BSA to succeed during the legislative session.

Tofighi provided an update on Senate Bill 366 (SB366).

#### Senate Bill 366 – Bioscience Business Accelerator:

Tofighi said the bill did not go forward beyond being first presented to the Senate Education Committee. It was sent to the Senate Finance Committee but was not pushed further as a path to move forward with SB382 took precedent over SB366. Hence, Chair Dekker and Strategy and Policy Director Ryan Cangiolosi suggested to talk with Senator Martin Heinrich to see if there were federal appropriations to assist with funding the business accelerator program. After submitting a one-page form outlining the request, Heinrich Staffers contacted Tofighi stating that it could go forward to the Small Business Administration (SBA). They requested a more detailed report that could be share with the committee. Via screen share, Tofighi shared the report.

# SBA Administrative Provision Report, New Mexico Bioscience Business Accelerator Program

Tofighi said the SBA report was an overview of what the BSA was and what would be the expectations of the accelerator program going forward. Tofighi also disclosed budget information in the report and discussed what the program would do with the funds. With the report submitted Tofighi remains positive for a favorable outcome. She further shared that the SBA Accelerator competition had been in contact with her to confirm access to a SAMS account if funds were transferred. Since the BSA is



|    |                                   | administratively attached to UNM HSC, their SAMS account would be used.  |
|----|-----------------------------------|--|
|    |                                   | ED Tofighi concluded the Executive Director Report.  |
| 5. | Presentation on UNM<br>Rainforest | Lisa Kuuttila, CEO and Chief Economic Development Officer from UNM Rainforest Innovations presented a slide presentation on the organization responsible for supporting technology transfer and catalyzing Economic Development at The University of New Mexico.   |
|    |                                   | Through screen share Kuuttila presented an overview of UNM Rainforest Innovations.   |
|    |                                   | UNM Rainforest Innovations UNM Rainforest Innovations was founded in 1995 which serves the University of New Mexico.   |
|    |                                   | For Economic Development, UNM Rainforest serves the entire state.  |
|    |                                   | What does UNM Rainforest Innovations Do? UNM Rainforest protects the technologies that originate from research performed at UNM typically in the form of patents and help to start new companies as well as transfer technology to established companies.  |
|    |                                   | UNM Rainforest also connects the business community to the university and facilitates UNM's role in economic development   |
|    |                                   | UNM Rainforest is a 501(c)(3) organization governed by a board of directors. It employs 16 staff members including Arlene Young Director of Commercialization and Cara Michalisyzn Director of Economic Development.   |
|    |                                   | The Rainforest Board of Directors (BOD) has a unique setup compared to other universities in that instead of being a separate corporation like its peer institutions, UNM Rainforest's bylaws require that no more than forty percent of their board can be from UNM. There are a number of Ex-Officio positions from UNM; The President, Provost, Executive Vice President from the UNM Health Sciences |



Center, Finance and Administration, Dean and faculty representation. Sixty percent of the board are non-UNM representatives from Research, Investment, Entrepreneurial Activity, and Business Development. Some distinguished members include:

- Dr. Gregg Mayer California. Mayer is a consultant in health between the US and Japan
- Dr. Alton Romig Romig is Executive Director of the National Academy of Engineering
- Dr. Robert Fisher –Northern California, Fisher is a psychiatrist whose expertise is in leadership coaching

#### **Commercialization Activities**

The Rainforest' commercialization activities cover their *Technology Transfer* work

# Technology Transfer Metrics-Disclosure, Patents, Agreements

- Disclosures The Rainforest receives close to 100 new invention disclosures every year on new ideas from the university. Kuuttila said there was a brief 'Covid effect' when invention disclosures dropped in 2021 and 2022 due to the pandemic. Labs were closed for a year in which there was decline in new inventions for those two years.
- Patents Patents take three or four years to issue so a drop in patents won't be noticed until a few more years.
- Agreements There have been between 50-60 agreements to transfer intellectual property from 2021-2022.

## **Technology Transfer Metrics-Income**

The Rainforest income has been \$2 to \$3 million since 2010. There were two very large years of income. In Fiscal Years 2020 and 2021 the Rainforest received over \$50 Million dollars from settlements in Patent Litigation for a patent that is widely utilized in the semiconductor Industry.



Kuuttila said it's from UNM's Center of High Technology Materials (CHTM).

#### **Technology Transfer metrics-Startup Companies**

One of the most important activities the Rainforest performs is to foster new in state start-ups that have a run rate of 8-10 per year. There was a decline in start-ups from 2020-2021 due to Covid-19. For Fiscal Year 2023 the Rainforest already has eight start-ups with most of them in New Mexico. There has been an increase in activity by investors and entrepreneurs who need access to capital.

#### **Invention Disclosure**

For the invention disclosure process, the Rainforest uses a well-known platform that is used among research universities worldwide named SOPHIA. It tracks everything concerning inventions. Inventors can log in and upload their information.

The Rainforest received 94 invention disclosures the last fiscal year. UNM inventors can disclose their inventions online and in publications.

#### **Intellectual Property Protection**

The Rainforest performs a preliminary novelty search on new invention disclosures. The Rainforest files provisional patent applications 80-90% of invention disclosures. Within one year a decision must be made whether to convert to a full patent application. The Rainforest converts half of the provisionals to regular patent applications during the year which is based on feedback received from the market.

#### **NAIO** and IPO Accomplishments

UNM has made the list of Top 100 worldwide universities seven years in a row. UNM is a midsized research university and is proud to be on the National Academy of Inventors (NAI) and the Intellectual Property Owners (IPO) with the number of issued patents received.

## **UNM Rainforest Innovations Marketing**

A unique quality of the Rainforest is its proactive marketing program where commercial databases are purchased and campaigns are executed to reach out to established



companies. The Rainforest also meets with entrepreneurs and investors. The Rainforest markets technologies very often both as a start-up opportunity and as a possible licensing opportunity.

#### **UNM Rainforest Innovations Active Start-Ups**

56% of the 162 companies originating from the University of New Mexico are still in business and active. 48 of these startups are active in New Mexico.

Intellicyt is an example of one of the Rainforest's early startups founded in 2006. One of the benefits that New Mexico has is that we have entrepreneurs who have relocated here. Founder Terry Dunlay performed startups in Boston. Dunlay and his wife moved to New Mexico for personal reasons. He looked at a number of technologies and selected Flow Cytometry technology. Dunlay raised money in New Mexico and out of state. The company was sold in 2016 to Sartorious.

<u>Allora Diagnostics</u> - Founded by David Joseph in 2010 Allora Diagnostics is based in Santa Fe. Allora is from the College of Pharmacy. It is a point of care biomarker breath test for the detection of various conditions in the lungs. Allora has raised a significant amount of venture capital out of state. Allora Diagnostics is a public company on the Toronto Stock Exchange and has merged with a company named Allora.

<u>Pajarito Powder</u> – Is an Albuquerque based start-up company focusing on non-platinum fuel cell catalysts and is in the field of Chemical and Biological engineering. It is a venture backed from the Verge fund and other investors. They have received corporate capital from Hyundai ventures. Pajarito is now scaling up and building a manufacturing facility here.

<u>Bennubio Inc</u> – Bennubio is from the UNM Center for Biomedical Engineering. Steve Graves is the lead inventor at UNM who was a former CEO while he was on sabbatical leave. Bennubio recruited John O' Rourke as President and CEO. Bennubio has raised money locally with Tramway Ventures, Sun Mountain Capital and have been awarded



National Institute of Health Grant money. They are a flow cytometry technology company which is a niche area for New Mexico.

Enthentica – Is a proprietary security platform company using PUFS (Physical Unclonable Functions) technology developed by Jim Pasqualic. Enthentica was founded by Charles Mendes Jr. CEO who relocated to New Mexico from Atlanta, GA. Jim Pasqualic found a way to make a semiconductor chip non-hackable using randomized signals that can be embedded into the chip. Banking Institutions can use the technology to prevent circuit board duplication. Enthentica was funded by the New Mexico Angels and has received a fair amount of customer funding.

## **Programs to Support UNM Start-Ups**

Cecchi Venture Lab has eight physical offices with 8-10 UNM Student Interns who conduct projects for new forming companies such as market research and competitive intelligence. Start-ups have access to conference rooms. The Rainforest makes introductions to investors and others. If the companies do not require a physical office, they can become a member of the Venture lab and still have access to services.

Rainforest Accelerator Program – Has programs twice a year. The Accelerator was developed from an NSF (National Science Foundation) ICOR grant that the Rainforest has held for five years in partnership with the UNM Innovation academy. The Rainforest trained students under the NFS ICOR Program in market discovery and mentoring. The Accelerator is open to students, faculty and staff at UNM.

# UNM Rainforest Innovations/ UNM Foundation Co-Investment Fund

The Rainforest can invest in UNM startups through a partnership with the UNM Foundation with having a lead investor which comes in to co-investment. There have been 19 investments in UNM start-ups to date.

UNM Rainforest has partnerships with New Mexico Angels and an MOU with Osage University in Philadelphia who works with university start-ups.



#### **UNM Rainforest Innovation Fellows**

The Rainforest honors faculty once a year at UNM. All faculty members have great stories of commercial success as a part of startups.

Karin High is an awardee this year and will be recognized at a Rainforest banquet on April 25<sup>th</sup>, 2023. She has developed a drug that is a non-opioid pain medication which has been licensed to a company in Boston named Neurochronics.

#### **National Academy of Inventors Fellow**

The Rainforest BOD nominates UNM faculty to the National Academy of Inventors. Nine faculty have been inducted to date.

# **Peer Institution Comparison**

Among 19 peer institutions for every \$2 Million in research Dollars, UNM Rainforest Innovations is 2<sup>nd</sup> in number of invention disclosures, 3<sup>rd</sup> in number of licenses and options agreements signed, and 9th in number of start-up companies created

# Start-Up Support: Top Universities in Start-up Creation from 2008-2018

The Rainforest's professional association conducted a study of similar universities analyzing data for 10 years. UNM was ranked 23<sup>rd</sup> for starting up new companies.

# **Economic Development**

#### A Rainforest in the Desert

The model of the rainforest was based on a book written in 2012 that the university adopted as a good model on how to build an entrepreneurial ecosystem in our state. It is like a biological system like a rainforest with many diverse species that work together and results occur. It is a bottoms up system because we press entrepreneurs to see the opportunities. The new sprouts in the forest are the startups.

**UNM 2018 Innovation and Economic Prosperity University Award Winner** 



In 2018, UNM was named an APLU (Association of Public & Land Grant Universities) winner for innovation in economic prosperity. UNM won the place award that year for the Lobo Rainforest building

## **Statewide Economic Impact Report**

Every three years The Rainforest updates the statewide economic impact report for the university. In the most recent report; Fiscal Year 2020 there was a \$5.2 Million impact on the state.

## **Ecosystem**

The following grants are part of the Ecosystem. 1) EDA (Economic Development Administration) New Mexico Rainforest University Center, 2) Tribal Entrepreneur Project, 3) Innovate New Mexico a partnership with the states research institutions in which a Technology showcase was held on March 7, 2023.

#### **Innovate New Mexico**

A partnership with the state's research institutions in which a tech showcase was held on March 7, 2023.

# Tribal Entrepreneurship program

New Mexico Tribal Entrepreneurship Enhancement Program (NMTEEP). The Rainforest had been conducting statewide entrepreneurial training for a while but were not reaching into the state's tribal community very well. A system was created to provide mentorship and access to resources using a cadre of Tribal Liaisons

#### **Tribal Liaisons**

The Liaisons are entrepreneurs in tribal communities that have their own businesses but also work as connectors to get resources to help other tribal entrepreneurs.

<u>Angelo and Jaqueline McHorse</u> of Taos Pueblo are owners of Bison star naturals skin care products.

Zachariah Ben Owner of Bidii Baby Foods in Shiprock New Mexico that develops corn-based baby food from indigenous food sources.



# **EDA University Center**

With this grant we have been able to create webinars in terms of anything to do with a start-up. The webinars have been recorded for training and are available online. A vast library of webinars exists.

#### **Mentoring for Entrepreneurs**

The Rainforest provides mentors with office hours for prospective entrepreneurs. The Rainforest partners with Innovation academy which is the university's program to help train students in any major with innovation, entrepreneurship, and creativity.

#### **UNM Innovation Academy**

The Rainforest partners with Innovation academy which is the university's program to help train students in any major with innovation, entrepreneurship, and creativity.

# **Create.Sell.Bank! Community Course**

With the grant and in partnership with Innovation Academy, we created an ecommerce course which was extremely popular during the pandemic as businesses were trying to figure out how to take their business from retail to online.

#### **Rainforest Student Pitch Competition**

The Rainforest partners with UNM Innovation Academy to hold Student pitch competitions. Students present to a panel of judges. First is a video round, second is in person for the 10 finalists.

#### **Pitch Deck Competition**

The Pitch Deck Competition is a pitch deck having two rounds. Several winners of this competition have started successful businesses. The competition presents a great opportunity to connect with potential investors and advisors.

#### Innovate ABQ

#### **Central Broadway Site**

Innovate ABQ is the partnership between the university, the city and the county to develop the 7-acre site at the



corner of Central and Broadway. The master plan was developed in 2015 and updated in 2021.

#### **Innovate ABQ 7 Acres**

The core site is the nucleus of Innovate ABQ and the heart of the innovation district that drives the revitalization of downtown Albuquerque. One of the things that UNM had hoped for when purchasing the property is that it would stimulate additional development along the innovation corridor between Central Broadway and main campus. There have been several additions since 2013.

## **Innovate ABQ Lobo Rainforest Building**

The Lobo Rainforest building is an integral part of the project. Upper floors are for student housing with space for 310 students. The ground floor has open space for collaborations and events which also houses space for businesses such as Sandia National Labs, Los Alamos Lab and General Atomics.

## **Innovate ABQ The Jungle**

A regional ecosystem to support and expand creative entrepreneurship in New Mexico. The Jungle will target emerging industries:

Web 3 Technologies
Game Engine Development
Transformational Therapies
Creative Industries
Social Entrepreneurship

Following the presentation, the Chair opened the floor for questions.

The Chair asked how the BSA could collaborate in the future with UNM Rainforest. Kuuttila said there are a couple of ways to collaborate. One of the things we offer is our space for meetings she said. If the BSA is thinking about meetings or events, think of the Lobo Rainforest. Kuuttila also suggested to make regular presentations about emerging start-up opportunities once the Co-Investment fund is finalized. The Chair responded stating that the BSA is a statewide board which gives depth through the entire state.



Connections can also be made on a statewide basis relative to entrepreneurs and inventors and how the Rainforest can be included since there are branch campuses all over the state as well.

Director Prisca Tiasse asked if an entrepreneur who is not affiliated with UNM or part of a tribe could benefit or could use services from the Rainforest. Kuuttila said the Rainforest's Venture Lab is open to any company and not just for UNM. The Rainforest has non-UNM companies that are tenants at the lab. Kuuttila said they get people from across the state coming to the Rainforest for assistance in which they are encouraged to join the virtual venture lab. Companies from out of state join the virtual venture lab. They also work with some inventors who are not UNM based. Their board has set the guidelines they follow to work with non UNM inventors, which prohibits the use of UNM funds to patent, market, or license non-UNM inventions unless an agreement is negotiated to share the proceeds of the patent. Tiasse said that the Rainforest's ability to work with non-UNM inventors and entrepreneurs should be advertised to communities outside of UNM for clarification. Tiasse also commented on how she would like to have an Innovate Los Alamos franchise. Kuuttila informed Tiasse who is based in Los Alamos that Los Alamos National Labs (LANL) has an office in the Rainforest's Venture lab as they are part of the Rainforest's Innovate New Mexico initiative. There are also possibly 50 joint inventions with LANL. Strategy and Policy Director Ryan Cangiolosi mentioned that there are some amazing innovations emerging from the UNM Health Sciences Center. One innovation that being developed is a way for people who have to be on opioids to take a medicine in the early stages that prohibits opioid addiction. Cangiolosi also expressed an interest in the BSA partnering with the Rainforest to invest in companies with the BSA's \$25 Million Co-Investment fund.

The Chair thanked Kuuttila for her informative and well received Rainforest presentation.



# 6. Finance Committee Report

 Monthly Financial Statement Review (February) Strategy and Policy Director Ryan Cangiolosi presented the monthly financial statement review for the month of February.

Cangiolosi stated there were no significant changes to the budget for the month of February. For the new board members in attendance, he explained the pertinent line items of the budget via screen share. Cangiolosi explained that for 'State Appropriations' in the Revenue portion of the financial statement, \$297,400 was awarded in the last fiscal year in which a large portion of the funds are tied to staff salaries:

Executive Director Stephanie Tofighi at **100**% Program Specialist Sterling Nichols III at **100**% Strategy and Policy Director Ryan Cangiolosi at **20**%.

The appropriations come though UNM since the BSA is administratively attached to UNM per statute. The Office of Research at the UNM Health Sciences Center performs all Fiscal and Accounting duties and the UNM Office of University Counsel provides legal services. Administrative services like Human Resources and Information Technology are also covered by UNM, Cangiolosi said. For the remainder of line items in Expenses, Cangiolosi explained that the BSA has a small budget so there are only a few expenses that make up the financial statement. Because operationally the BSA has a small budget the BSA through legislation the BSA is able to look for other funding such as the SBA Accelerator Competition for \$50K which ED Tofighi described in her Executive Director Report. Also, the BSA is working with Senator Martin Heinrich to acquire additional funding for the Business Accelerator program. Cangiolosi urged the BOD to notify ED Tofighi if they hear of other grant funding opportunities in hopes that the BSA keeps growing especially with the \$25 Million for the Co-Investment fund. Cangiolosi returned to the financial statement and explained that the only significant change to the budget from the January statement is the hire of Michelle Henrie who performed exceptionally well at the state's 2023 legislative session.

Fiscal Year 2022 Carryforwards



|    |  | In FY22 Carryforwards City Funds for \$87,448 the BSA had a contract with the City of Albuquerque (COA) in which there was money left over from previous years when the Community Readiness Program was established, Cangiolosi said. The City said the \$87,448 could be used for other things. The 'Co-Investment' of \$75,000 with the New Mexico Angels Vintage fund for investment into Bennubio and the 'Other Operating Costs' of \$12,448 for Henrie's work during the legislative session total the \$87,448. Of the \$12,448, \$12,000 will appear on next month's financial statement for the work performed at the legislative session by Michelle Henrie. Finally, Cangiolosi elaborated on the Carryforward zero balance. He said the zero balance will appear in next fiscal year's budget; Fiscal Year 2024. When this year's budget closes, the Carryforward will go down to zero which will be reflected in next year's budget.  SPD Cangiolosi concluded the Financial Committee  A roll call vote of all board members was called with nine in the affirmative, none in opposition, none in abstention and three absent. The vote was as follows:  Arvizu-Absent, Byrnes-Affirm, Christodoulou-Absent, Dekker-Affirm, Gifford-Affirm, Kieft-Affirm, Laur-Affirm, McLaughlin-Affirm, Perkins-Absent, Sackett-Affirm, Schaub- |
|----|--|---|
|    |  | Affirm, Tiasse-Affirm   |
| 7. | Mission Accomplishment<br>Committee Report | Mission Accomplishment Committee (MAC) Chair Tom Kieft updated the BOD on the items discussed at the March MAC meeting.   |
|    |  | 1. Revise the Strategic Plan:   |
|    |  | The Chair said the committee discussed if the BOD should revisit the Strategic Plan compiled in 2020 by external consultants, Econsult Solutions Incorporated (ESI). The committee agreed that a major revision of the plan was not needed, but instead some minor amendments could be made as needed.  |
|    |  | 2. Post the Strategic Plan on the website   |



On the BSA website it indicates a plan exists but is not available. The MAC recommends physically adding a copy of the 2020 Strategic Plan along with a copy of the 2022 Executive Summary from the Strategic Planning session to demonstrate the plan's maturation.

#### 3. Discussion of the Strategic Plan with the Full Board

BSA Chair Dale Dekker stated that there were two Strategic Plan documents. One was the 2020 plan drafted by Econsult Solutions Incorporated (ESI) which provided a vision to meet the goals and mission of the BSA. Then there was an update of the plan last year that Director Sarah Boisvert facilitated that involved high level points that the BOD identified. He identified that there isn't anything in the 2020 plan or the 2022 plan that couldn't be public. Director Prisca Tiasse asked if there would be a disadvantage in making the plan public. Chair Dekker said there wouldn't be a disadvantage, but that the current version of the 2020 Strategic Plan should be taken out of draft form before being posted. MAC Chair Kieft stated that identifying that there is a strategic plan on the website but is not available to view is not a good policy as it lacks transparency. Director Paul Laur agreed with Chair Kieft in that the BSA will be fully invested in significant amounts of money with the state and it is important to be fully transparent. He also asked for more time to review the 2020 plan. Chair Kieft proposed to post the plan on the site and make it available to the public while making changes to it as needed. Director Laur asked if the Strategic Plan should be placed on the agenda as an action item for the next board meeting. ED Tofighi explained that the MAC recommendation would identify the Strategic Plan as being a 'living' document by posting the 2020 plan and the 2022 Executive Summary. The MAC also proposed to move forward with the plan by having more in-depth discussion of the 2020 plan and see what needs to be included in potential revisions. Chair Dekker said the BOD might need to add an additional section to the strategic plan. Because of the Co-Investment it changes the BSA's potential impact and strategic emphasis moving forward with the co-investment considering the rules, responsibilities and processes made



|    |                            | for the fund. Knowing this Dekker said, the strategic plan could be posted along with the executive summary as a discussion starter. Director Laur agreed to post the 2020 plan with the 2022 summary as means to incorporate further discussion with the BOD.  The Chair called for a motion to approve the website posting of the 2020 Strategic Plan and the 2022 Executive Summary. The motion also includes that there will be further discussion on the strategic plan.  A motion was made by Tom Kieft with a second from Paul Laur  A roll call vote of all board members was called with nine in the affirmative, none in opposition, none in abstention and three absent. The vote was as follows:  Arvizu-Affirm, Byrnes-Affirm, Christodoulou-Absent, Dekker-Affirm, Gifford-Affirm, Kieft-Affirm, Laur-Affirm, McLaughlin-Affirm, Perkins-Absent, Sackett-Affirm, Schaub- |
|----|----------------------------|--|
|    |                            | Affirm, Tiasse-Affirm  Director Scott McLaughlin left the meeting at 12:30 PM  |
| 8. | Legislative Funding Update | Strategy and Policy Director Ryan Cangiolosi presented the current legislative funding update to the BOD.  |
|    |                            | Cangiolosi began by explaining the BSA's funding history.  |
|    |                            | In 2019, Senator Michael Padilla headed the Science Technology and Telecommunications Committee (STTC) and the BSA presented an opportunity for a Co-Investment Fund. When the enacting legislation was passed in 2017, the BSA was authorized to receive public dollars for investment into private business. As a result, the STTC endorsed a \$25 Million Co-Investment fund in 2019. The STTC also sent a letter endorsing the Co-Investment which was pivotal in getting the conversation started Cangiolosi said. The BSA brought the letter to state legislators and began educating them on the investment potential. There are great incentives from the state such as LEDA funding, (Local Economic Development Act) which is funding used to  |



help business grow and develop infrastructure. There is JTIP, a very vibrant film incentive program and a variety of things happening from an economic development standpoint. Hence, the Co-Investment presents an opportunity to grow business and the economy. With this understanding, the BSA has been working with different Senators such as George Munoz who carried the legislation to create the BSA in 2017 and Senator Martin Hickey who has been in Health Care his entire career. Hickey is enthusiastic about the proposed legislation along with every committee that was approached in the interim. Cangiolosi listed people such as Senator Soles, Representative Lundstrom, Representative Hockman, Joy Garret, and Meredith Dixon who saw this as an opportunity to diversify the economy.

Cangiolosi also described what was written into the bill.

- 1. An assurance that funding would not revert if all of \$25M is not used within the year. Given the targeted approach the BSA will follow to partner with appropriate investment firms and select appropriate companies to co-invest in, he said this will surely be a multiyear process.
- 2. When the BSA invests in a company and the company exits with the BSA having equity, and that equity grows, the investment return will be placed back into the fund for further investments. So, we are truly creating an Evergreen Fund that is self-perpetuating by allowing the BSA to invest for multiple years in the long term. Cangiolosi emphasized that this should be a model that the state can use for not only bioscience but other industries such as Intelligent Manufacturing or Cyber security. People can look at this model and witness its efficacy and then in turn apply it to other industries. Cangiolosi said people will be watching to see how the BSA handles matters with the Co-Investment.

#### **Update on SB382**

Senator Munoz decided to take the appropriations out of the bill and put into House Bill 2 (HB2). When it came over to the Senate side they put in \$25 Million. In HB2 there is a line item which is one-time non-reverting appropriation.



The bill that passed on Friday, March 17<sup>th</sup> was key in regards to funding because it put in some of the following stipulations Cangiolosi said.

- A 2-to-1 Match.
- The Company must be a bioscience company based in New Mexico or a company wanting to relocate to New Mexico.
- ➤ If the Company receives the funding, that company must stay in the state of New Mexico for at least five years.

With the bill, Cangiolosi said the money will go towards trying to grow New Mexico's economy along with creating jobs. He then shared that the Governor, her staff and DFA representatives will be reviewing the budget bill (HB2) and SB382 over the next twenty days since the close of the legislative session. Cangiolosi said we have sent a letter of support of the Co-Investment funding. Cangiolosi also proposed for representatives from New Mexico State University, New Mexico Tech to send letters to the Governor asking her to please sign SB382.

Cangiolosi congratulated the board on their efforts during the legislative session. He also encouraged the BOD to reach out to Drew Tulchin, Stuart Rose, Bennubio, and others to thank them for their support of SB382.

Director Prisca Tiasse asked about the stipulation for companies to remain in the state for at least five years. She asked what would happen if a company did not stay in New Mexico for the five years. Cangiolosi said situations where companies did not stay for five years would be covered in the Rule Making process. A rule making Committee will be formed in which they will meet in the coming weeks to begin the process that will show the legislature, executives and the Regents at UNM that the BSA has a really good legal policy from a state and university perspective commanding strict adherence. We must also show that there is due diligence in how we select our investment partners and the companies the BSA will invest in through the selected investment partners. Through rule making, the



committee will have to decide if the company leaves the state before the five years, do we 'Clawback' that money by letting them know that if they leave before the five years they will have to pay back that money. The BSA will have to make a rule for that process. Following Cangiolosi's response to the five-year stipulation, Tiasse suggested to produce a Press Release highlighting the accomplishments during the legislative session which will assist when trying to attract potential investors. Cangiolosi agreed to Tiasse's suggestion and confirmed a press release is in the works once the Governor signs SB382. Director Paul Laur proposed for the BOD to be present at the Governor's signing for a photo shoot when the date is available for the signing. Laur also asked to present a Thank You card and or letter from the board thanking Michelle Henrie for her efforts during the legislative session. Laur said a plaque would also be nice. Cangiolosi replied stating that he would like for the Governor and the Legislators to recognize everyone that supported and worked on SB382 because this really is an economic development tool that is truly amazing and has received positive feedback from numerous people. They feel it will create jobs and develop industries in New Mexico.

Director Nora Sackett asked if there were 'Clawback' stipulations in the legislation to which Cangiolosi replied there were no stipulations, but he assured her that 'Clawbacks' would be addressed in the rule making. Cangiolosi said one of the things he heard in every committee was concern for 'Clawbacks' and how would they be addressed if companies did not comply. One potential mechanism could be to use language in the BSA co-investment to state that if companies do not fulfill the agreement to remain in New Mexico for five years, the money invested from the BSA will need to be returned in full. Director Laur followed Cangiolosi comments stating that for startups, 'Clawbacks' can make it difficult to put up money. For example, with the LEDA Grant you have to put the money in a bank in case the terms of the project participation agreement are not fulfilled which ties funds up. It's good if you have a large company that's well funded but for start-ups that are attempting to become established and make payroll, 'Clawbacks' are almost impossible to



assure he said. This money is a way for public funding to take risks that they couldn't necessarily do with a LEDA program. Cangiolosi explained that legal ramifications would need to be included in the rule making provisions. One provision is the company has to be in the state for five years. We would not be fulfilling state law if we invested in a company and they left three years later to relocate to Arizona, Texas or Colorado. In that case, the BSA would need to develop a legal solution to adhere to state law. Laur said he did not disagree with Cangiolosi's explanation but needed clarification on having clawbacks to try and get the money back from the company if it moves out of state. Laur asked how would you get the money back. He asked if a bond was needed or would you take money out of your operating capital or your investment fund, and put it in a bank in escrow which ties the money up. Laur said he had no problems with the five year restriction on moving but asking a small company or a company relocating here to take money out of their operating capital and tie it up is not very helpful. Cangiolosi said the company would need to understand that they agree to stay for the five years or don't take the money. ED Tofighi asked Cangiolosi if that does not prohibit companies from going out of business to which he confirmed it does not. For clarification Cangiolosi explained that for any company that is a startup, there is no 100% guarantee that they will stay in business, but there is a provision that very clearly prohibits them from moving that business out of New Mexico for at least five year if they take funds from the BSA. Cangiolosi said the BSA will need legal input to address the provisions. The BSA will enter a contract for investment into the company but legally the BSA is bound by that law to remain for five years. It is imperative that this law is made clear and adhered to. Cangiolosi acknowledged Director Laur's concerns and said there will be further conversations in rule making on how we make sure that provision is held. Director Prisca Tiasse asked if a company has headquarters in New Mexico but has operations out of the state, would there be any stipulations. Cangiolosi said the State Investment Council handles situations like these and the BSA is familiar with their rule making which focuses on what the company's set up looks like and what are the percentages. Ideally we would like for a company to be based here and have



|    |         | operations elsewhere but there could be issues when a majority of their workforce or capital investment is in another state before the five year term is finished, there might be concerns. The Chair asked if the rules will come back to the BOD for approval or comment to assure members have ample input. Cangiolosi said what needs to happen is a subcommittee from the board plus outside people like Alex Greenberg, Harold Lavender, and Waneta Tuttle who have expertise to meet and draft rulemaking policy. Once drafted, it would come back to the board as an action item and the full board votes. After the vote, the rulemaking would be submitted to Raul Burciaga at Legislative Council Services to be filed showing that this legislation went through the rulemaking process to ensure the provision and protection is in place and the BSA performed the appropriate action. Before concluding, Cangiolosi said he hopes to work with Director Laur on the rulemaking as Laur has extensive insight on these matters.  SPD Cangiolosi concluded his Legislative Funding Update. |
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| 9. | Adjourn | The Chair called for a motion to adjourn the meeting.  A motion was made by Paul Laur with a second from Prisca Tiasse  |
|    |         | A roll call vote of all board members was called with eight in the affirmative, none in opposition, none in abstention and four absent. The vote was as follows:  |
|    |         | Arvizu-Absent, Byrnes-Affirm, Christodoulou-Absent, Dekker-Affirm, Gifford-Affirm, Kieft-Affirm, Laur-Affirm, McLaughlin-Absent, Perkins-Absent, Sackett-Affirm, Schaub-Affirm, Tiasse-Affirm   |

Respectfully submitted by Sterling Nichols and Stephanie Tofighi